The John Lansdown Award

The Eurographics conference also endows the John Lansdown Multimedia prize. Results of the competition is at the closing ceremony.

Rules for submission

A multimedia product or project may be submitted by companies, universities, research organisations, individuals -- in short anyone -- from any country in the world. The work may be submitted on CD-ROM (five copies) or made available through a web site. In either case, the submission should be accessible using standard software on standard equipment (for example Netscape Navigator, Microsoft Explorer, Adobe Acrobat on PC and/or Macintosh platforms). If specialist plug-ins or extras are needed, arrangements to download these should be made clear in the submission. If a web site is submitted, it should be conveniently accessible to judges and not significantly amended during the period between the submission date and the announcement of the award.

Submissions should be received by the chair of the John Lansdown award committee at an agreed date, usually 2-3 months before the conference. In the case of web based submissions, information on the work may be sent electronically, but the signed and dated declarations must be received in paper or FAX form by the closing time. Submissions received after this closing time will not be considered.

Each submission should contain:

1. the name, address, telephone, FAX, email and company or university affiliation (when relevant) of a submitter, as well as a signed and dated statement indicating willingness to accept the rules of the competition and for Eurographics to have the right to use extracts from the work for publicity purposes;
2. the names, addresses and affiliations of any collaborators, plus a signed and dated statement from each indicating their agreement that the work should be submitted to the competition and that they accept the competition rules;
3. a brief statement (no more than one A4 page) indicating the aims and status of the work (for example, commercial product, joint or individual student project, 'proof of concept' development,...);
4. complete operating instructions for the work, to include any special requirements of the operating platform and/or software.

Criteria for Judgement

The submission awarded first price will demonstrate innovation in the use of images, sound, animation and/or interaction. The judges will take into account whether the work looks and sounds 'good' and behaves 'well', the strength of the underlying ideas and the degree to which the system 'works' both conceptually and mechanically, in other words the fitness for purpose of the submission. A successful work will show a significant understanding of the needs, motivations, conceptions and actions of the user.

Fundamental characteristics that the judges will expect to find in a successful submission include:

• Innovation
• Coherence
• Selectivity or appropriateness
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- Usability
- Usefulness
- Fertility for development
- Degree of finish
- Meeting declared aims
- Awareness of 'state of the art'
- Technical ingenuity

The judges should reserve the right to make no award or to award only a second prize if, in their opinion, the standard of work submitted does not reach the high standards of creativity associated with the John Lansdown award. The judges' decision is final. They may, at their discretion, give private advice or comments to submitters of work on future development, but will not openly discuss their decisions nor respond to direct questioning on the reasons for decisions after the award ceremony.